



Tourist Development Council
Meeting Agenda
July 18, 2019
Seminole County Government, Room 3024

- I. Call to Order Chairman George Speake
Pledge of Allegiance, Moment of Silence
- II. Welcome and Introductions
- III. Approval of May 16, 2019 Minutes*
- IV. Presentation and Approval of FY2019/20 Tourism Budget* Tricia Johnson
- V. Orlando North Tourism Updates
 - 1. Seminole County Tourism: Leisure and Admin. Gui Cunha
 - 2. Seminole County Tourism: Sports Danny Trosset
- VI. Marketing and Advertising Updates
 - 1. Paradise - Marketing and Public Relations
 - 2. Evok - Social Media
- VII. Central Florida Zoo Update Dino Ferri
- VIII. Old Business Chairman George Speake
- IX. New Business
- X. Adjourn

NEXT MEETING:

Thursday, September 19, 2019
Seminole County Services Building, Room 3024, 3:00PM

SAVE THE DATE:

Orlando North Seminole County Tourism
Annual Luncheon
Tuesday, December 17, 2019
The Hilton Altamonte Springs
11:30am – 1:30pm