

ORLANDO NORTH
SEMINOLE COUNTY

Tourist Development Council

Meeting Agenda

July 16, 2020 (Virtual)

Seminole County Government, Room 3024

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|-------|--|-------------------|
| I. | Call to Order | Chair Sarah Reece |
| | Pledge of Allegiance followed by Moment of Silence | |
| II. | Welcome and Introductions | |
| III. | Approval of May and June, 2020 TDC Minutes | |
| IV. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism: Administration | Tricia Johnson |
| | 2. Seminole County Tourism: Leisure | Gui Cunha |
| | 3. Seminole County Tourism: Sports | Danny Trosset |
| V. | Central Florida Zoo Update | Dino Ferri, CEO |
| VI. | Paradise, Marketing and Public Relations Update | Danielle Ackerman |
| VII. | Evok, Social Media Update | Allison Parker |
| VIII. | Old Business | Chair Sarah Reece |
| IX. | New Business | |
| X. | Adjourn | |

NEXT MEETING:

September 17, 2020 TBD