



**Tourist Development Council
November 17, 2022 Meeting Agenda
Seminole County Services Building
Room 3024**

- I. Call to Order Chair Elizabeth Brown

Pledge of Allegiance followed by Moment of Silence
- II. Welcome and Introductions
- III. Approval of August 2022 TDC Minutes*
- IV. Orlando North Tourism Updates Tricia Johnson
 - a. Tourism Team Presentation Karen Aplin, Danny Trosset, Gui Cunha
- V. Central Florida Zoo Update Richard Glover
Central FL Zoo
- VI. evok Advertising Update Lindsay Hayhurst
evok advertising
- VII. Visitor Study Update Erin Dinkel
Downs & St. Germain
- VIII. Indoor Complex Feasibility Study Rob Hunden
Hunden Strategic Partners
- IX. Tourism Improvement District Feasibility Study Tiffany Gallagher
Civitas
- X. Old Business Chair Elizabeth Brown
- XI. New Business
- XII. Adjourn

Next Meeting

Thursday, January 19, 2023
Seminole County Government, Room 3024
1101 East First Street, Sanford, FL 32771

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.