



**Tourist Development Council  
February 13, 2025 Meeting Agenda  
Seminole State College –  
Heathrow Campus  
Room 138**

I.	Call to Order	Gui Cunha, Seminole County Tourism
	Pledge of Allegiance followed by Moment of Silence	
II.	Welcome and Introductions	
III.	2025 Chair Election and Board Appointment*	Gui Cunha, Seminole County Tourism
IV.	Approval of November 2024 TDC Minutes*	Newly Elected Chair
V.	Central Florida Zoo presentation	Richard Glover, Central FL Zoo
VI.	Seminole County Tourism presentation	Karen Aplin, Danny Trosset Seminole County Tourism
VII.	Tourism Improvement District update	Gui Cunha, Seminole County Tourism
VIII.	Evok Advertising presentation	Yahn Bartelink, Evok Advertising
IX.	Old Business	Newly Elected Chair
X.	New Business	
XI.	FL Sunshine Law & Ethics presentation	Jennifer Nix, County Attorney’s Office
	Adjourn	

**Next Meeting**

Thursday, April 17, 2025  
Seminole State College – Heathrow Campus,  
Room 138

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*