



**Tourist Development Council
August 21, 2025, Meeting Agenda
Seminole State College - Heathrow
Campus, Rm 138A**

I.	Call to Order	Chair Brenda Urias Sanford Tours & Experiences
	Pledge of Allegiance followed by Moment of Silence	
II.	Welcome and Introductions	
III.	Approval of April 2025 TDC Minutes*	
IV.	Orlando North Tourism presentations	Karen Aplin, Danny Trosset, Gui Cunha Seminole County Government
V.	Goldsboro Main Street presentation*	Kenneth Bentley Goldsboro Main Street
VI.	Sanford Main Street presentation*	Dan Ping Sanford Main Street
VII.	Central Florida Zoo presentation	Richard Glover Central FL Zoo
VIII.	Evok Advertising presentation	Yahn Bartelink Evok Advertising
IX.	New/Old Business	Chair Brenda Urias Sanford Tours & Experiences
	Adjourn	

Next Meeting

Thursday, November 13, 2025
Location: Seminole State College - Heathrow
Campus, Rm 138A

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.