



Tourist Development Council

August 20, 2026 Meeting Agenda

3:00 PM

Seminole State College - Heathrow Campus - Room 138

I.	Call to Order	Commissioner Sarah Reece City of Altamonte Springs
	Pledge of Allegiance followed by Moment of Silence	
II.	Welcome and Introductions	
III.	Approval of April 2026 TDC Minutes*	
IV.	Tourism Updates	Karen Aplin, Jessica Pickering, Samiya Foster, Danny Trosset Seminole County Government
V	Capital Projects Update	Rick Durr Seminole County Government
VI.	Central Florida Zoo Presentation	Richard Glover Central Florida Zoo
VII.	Evok Advertising Presentation	Yahn Bartelink Evok Advertising
VIII.	Old/New Business	Commissioner Sarah Reece City of Altamonte Springs
	Adjourn	

Next Meeting

November 12, 2026

Seminole State College - Heathrow Campus - Room 138

** These items need formal action by the TDC board.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.